

anyLogistix Supply Chain Simulation and Optimization for Industry 4.0 and the Digital Transformation

In today's world, the only way to stay ahead of your competitors, or even to be competitive at all, is through innovation. Supply chain is not an exception to this rule. Analytical optimization and dynamic simulation are two commonly used technologies for solving complex supply chain problems, including such issues as supply chain digital transformation.

There has been, however, a lot of confusion around the terms "optimization" and "simulation" in the industry – they are often misinterpreted by people and companies offering supply chain solutions. We will share our view on these techniques, and on how to be innovative by employing both optimization and simulation to become lean and agile.